

Maria Fonseca

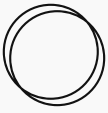
Full-time UI/UX designer & part-time multimedia creator living in Braga, PT.
Graduated in Visual Arts, majored in Communication & AV, working in UI/UX
Design and learning Frontend in an attempt to become a unicorn designer.
Lover of books, plastic arts, research and organization systems.

Contacts

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Selected Experience

Now/
2021

Smartgov Group

UI/UX Designer

Digital design (websites, apps, kiosks) from research to high-fidelity prototyping, and to frontend design and backoffice customization in WordPress (using Divi, Elementor, Oxygen & other builders).

Experience with design libraries. Collaboration with Development, Product Management and Support teams, including remote training of product usage for teams and clients.

Graphic & editorial products design – catalogues, product user manuals, presentations, illustrations.

Now/
2019

Freelance

Multimedia Creator

Graphic & digital products design, including a poster design for short-film “O Abafador” nominated for best film poster in the 2023 Sophia Estudante Awards.

Co-direction & sound direction of experimental short-film “Hallucination”, winner of the 2020 Porto Fashion Film Festival Audience Award.

2018

Licentia Unipessoal, LDA.

Copywriter & Content Designer

Single project. Development of product showcase website on WordPress builder, from information selection to sitemapping, copywriting and website construction.

Academic Education

2020/
2017

University of Minho

Bachelor’s Degree in AV & Multimedia Communication Sciences

Focused in 2D animation, audiovisual production & sound post-production.

Co-direction & sound direction of the experimental short-film “Ganas”, nominated for Best Experimental Short-Film in the 2021 Sophia Estudante Awards; winner of Best Experimental Short-Film in the 2021 Curtas CC (uni short-films festival); nominated for Best Experimental Short-Film in the 2021 Ecos do Lima Festival; featured in the 2021 Galician-Portuguese Film Cycle & the 2021 Como é que CC Mexe! uni film showcase.

Journalistic profile video of local artist nominated for Best Short-Film in the 2019 Bragacine Film Festival.

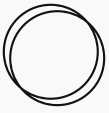
Title sequence animation nominated for Best Animation in the 2019 Curtas CC (uni short-film festival).

2016

Lisbon Theatre and Film School

Cinema Course

Frequency in bachelor’s degree in cinema.



Complementary Education

2023/
2022

TheStarter

Front-end for UI/UX Designers Course

Development of a responsive website with HTML, CSS & JS using Bootstrap.
Concluded with a 20/20 mark.

2021

Kerigma

Specialization in Gender Equality

Professional training with capstone project on "Different types of families".

John Hopkins University @ Coursera

Specialization in HTML, CSS and JavaScript for Web Developers

Development of responsive websites.

2021/
2020

FutureLearn

Online courses on Accessibility, Web Design & Coding

Computer Programming, Coding for Web & User Experience for Mobile Apps course program from the University of Leeds & Institute of Coding.

UX and Accessible Design course from the UAL Creative Computing Institute & Institute of Coding.

2020

CalArts @ Coursera

Specialization in UI/UX Design

From research to app design & prototyping of a food delivery app for a fictional restaurant and a plant management app for a fictional plant store.

CalArts @ Coursera

Specialization in Graphic Design

Branding of a fictional plant store.

Skills

UX design, interaction, CSS, HTML, copywriting, prototyping, presentation, sound design, video montage, Figma, Sketch, Visual Studio Code, Adobe Suite, Affinity Universal, WordPress, Office, Notion, GoodDay.

Languages

Portuguese (native) and English (fluent).

Basic level of Spanish and French.